

Providing service and comfort to people affected by HIV/AIDS and Hepatitis C

### MENDOCINO COUNTY AIDS / VIRAL HEPATITIS NETWORK

SPRING 2016

# Event of the Heart, Then and Now

The fall edition of this newsletter honored the founding of MCAVHN 29 years ago. Much has changed since those early days of AIDS. An HIV positive diagnosis is no longer a death sentence.

We recently Celebrated the 29<sup>th</sup> Annual Event of the Heart, our major fundraiser of the year. From year one the Event has been known as an evening of "great food, great wine, great entertainment and a great gift, the gift of love" (per Carole Hester of the Ukiah Daily Journal, February 6, 1991).



First Annual Event of the Heart, February 13, 1988 photo courtesy of the Ukiah Daily Journal

The very first Event was held at the Saturday Afternoon Club on February 13, 1988. The Ukiah Daily Journal was instrumental in raising awareness of AIDS and in generating interest in that first big fundraiser. They ran a series of articles about the local response to the crisis, highlighting the founding of MCAVN (Mendocino County AIDS Volunteer Network, as we were known back then). Another article reported the alarming rate of suicide among AIDS patients.

Individuals and businesses from all over the county came forward to meet the challenge. The thank you lists were as long as the ones we are printing in this edition of our newsletter.

72 guests attended that first Event. Local chefs Richard DiGiulio, Liz Perkins and the legendary Dana Krumb Kaldveer came together to prepare the feast and Lov'in Spoonful Catering was born. Nineteen local wineries offered libations, and Allen Cherry, sommelier, paired wine with food for each course. Tickets for dinner and dance were \$35 per person,

but dancing to Tambo, a local African beat band, was also open to those who paid \$5 admission. The Event raised \$4000.

AIDS back then not only meant a painful death, but also often resulted in social isolation, being shunned or feared by others afraid of becoming infected themselves. When announcing the first Event of the Heart executive director Deborah Mead was quoted as saying "People that are really afraid of AIDS especially should support this because we are willing to provide the volunteer services that may cost the community."

Those services remain the core of what MCAVHN is about, but new needs have emerged as AIDS has become a manageable disease. As the agency began delivering outreach services for prevention and harm reduction to the extremely high-risk injection drug users within Mendocino County they were found to have a very high rate of Hepatitis C as well as multiple chronic health conditions. The services that have evolved are listed on page 3.





Dinner, dancing and a rare opportunity to dress to the nines at the 29th Annual Event of the Heart

The Event of the Heart continues to be our major fundraiser. The venue has changed from the Saturday Afternoon Club to Carl Purdy Hall to the Ukiah Valley Conference Center. We now seat up to 250 for dinner. The ticket price has more than doubled. The list of caterers, musicians, speakers, donors, and sponsors from over the years evokes memories of friends and institutions that have come and gone and could fill another newsletter, so stay tuned.

# HEARTFELT THANKS TO OUR SPONSORS, DONORS AND RENT ANGELS

Alfred Winter
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Lillian's Medical Spa Little River Inn Liz Popowski

Majide! Machiko & Paul

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Mendo Bistro

Mendocino Animal Hospital Mendocino Barkery Mendocino Book Company

Mendocino Bounty

Mendocino Brewing Company

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Naughty Boy Vineyards Navarro Vineyards Nomad's World Norm & Susan McLean

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Price Waterman Rivino Winery

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Tony's Barber Shop
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Ukiah Players Theater
Ukiah Valley Rentals

Villa Del Mar Walter Café

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# MCAVHN SERVICES

Care Management/Advocacy
Including Specialty Mental Health

Food Resources

Behavioral Health Court
Transportation Assistance

Client Social Events

Drop-in Center

Consumer Education

Support Groups

Hep C and HIV Treatment Support

Syringe Exchange/Overdose Prevention

Educational Presentations

Community Health Outreach

ROSOC Case Management\*

Training for Interns

Community Service Hours

\*ROSOC - Recovery OrientedSystems of Care,
Helping individuals reduce harmful practices
and meet their life goals.









#### The People Who Made It Happen

Event Chair Judy Popowski

Auction & Wall Decor Claudia Prochter
Floral Design Wil Gonzalez & Crew

MC Terri Boudreaux

Speaker Anthony Cellini

Auctioneer Sheriff Tom Allman

Bar April Cipriano-Haines

Display Maker Don Popowski

Reception Terri Boudreaux

Publicity & Photos Susan McLean

Ellery Clark Catering

Majide! Machiko & Paul

Double Standryd

Curious about the controversy around our community's response to homelessness?

Google "housing first".



#### BOARD OF DIRECTORS

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Steve Cook, Client Point of View

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Amanda Coggins Case Aide

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# MANY THANKS TO EVENT OF THE HEART SPONSORS, DONORS AND RENT ANGELS

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Denis Mosgofian





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Pacific Redwood Medical Group
In Memory of Ellis and Peter

Harrah's Lake Tahoe
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Sheriff Tom Allman Auction Donor & Auctioneer Extraordinaire

MCAVHN's Mission: To provide services & comfort to persons & families affected by HIV/AIDS, hepatitis C & the co-occurring disorders of mental illness & substance abuse.